



Helical Pile World, LLC
P.O. Box 43533
Cincinnati, OH 45243
513-386-8158

Advertisers Rate Sheet (rev 1-2017)

advertising@helicalpileworld.com

www.helicalpileworld.com

Ad Type	Pages & Location	Ad Width (pixels)	Ad Height (pixels)	Approx. No. of Ad Placements	1 Month Contract	3 Month Contract	6 Month Contract
INSTALLATION CONTRACTOR PAGES ONLY							
Top Banner Ad	Installation Contractor Pages + Home Page	570	108	52 Pages	\$990 / mo.	\$920 / mo.	\$870 / mo.
Large Tower Ad	Installation Contractor Pages + Home Page	175	450	52 Pages	\$1600 / mo.	\$1450 / mo.	\$1350 / mo.
Small Tower Ad	Installation Contractor Pages + Home Page	120	280	52 Pages	\$1200 / mo.	\$1050 / mo.	\$950 / mo.
Installation Contractor Linked Logo Program	Single State or Province	700	125	1 per page	n/a	n/a	\$500 / year
ALL PAGES OTHER THAN INSTALLATION CONTRACTORS							
Logo & Contact Info Listing Ad	Helical Pile Manufacturer Listing Page	150	150	1	n/a	n/a	\$1900 / Yr.
Logo & Contact Info Listing Ad	Helical Pile Distributor Listing Page	150	150	1	n/a	n/a	\$1200 / Yr.
Top Banner	All Pages EXCEPT Installation Contractors Pages + Home Page	570	108	20 Pages	\$750 / mo.	\$700 / mo.	\$650 / mo.
Large Tower Ad - R or L Margin	All Pages EXCEPT Installation Contractors Pages + Home Page	140	360	20 Pages	\$1300 / mo.	\$1150 / mo.	\$1050 / mo.
Small Tower Ad - R or L Margin	All Pages EXCEPT Installation Contractors Pages + Home Page	120	280	20 Pages	\$900 / mo.	\$750 / mo.	\$650 / mo.
Small Box Ad - R or L Margin	All Pages EXCEPT Installation Contractors Pages + Home Page	120	120	20 Pages	\$350 / mo.	\$300 / mo.	\$275 / mo.
HPW eNEWS MONTHLY NEWSLETTER							
Tower Ad - R or L Margin	HPW eNEWS Newsletter Only	175	430	1	\$900 / mo.	\$775 / mo.	\$675 / mo.
Half Tower Ad - R or L Margin	HPW eNEWS Newsletter Only	175	260	1	\$575 / mo.	\$475 / mo.	\$400 / mo.
Small Box Ad - R or L Margin	HPW eNEWS Newsletter Only	175	65	1	\$425 / mo.	\$350 / mo.	\$300 / mo.

Terms: Payment for all ads is due in full prior to placement on site.