

## Foundation and Concrete Repair Contractors Gather to Redefine the Industry

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**Omaha, Neb.** – Nearly 900 owners and employees of foundation and concrete repair companies from across North America flocked to Omaha’s CHI Health Center for Supportworks, Inc.’s third annual Redefine Conference, April 10–12, 2019.

It takes something pretty extraordinary to pull so many hardworking, blue-collar business owners and their teams away from the shop for three days. Then again, it takes a unique vision and business model to build a network of dealers like Supportworks’ in the first place.

Supportworks designs, manufactures and supplies best-in-class solutions for foundation and concrete repair, as well as coaching, software and resources to help its exclusive dealers grow and sustain their businesses.

Contractors are drawn to Supportworks’ industry-leading products, hands-on training for every department and camaraderie with likeminded companies—enabling them to share best practices without feeling as though they’re giving away secrets or competing for market share.

“It’s almost impossible to understand the power of a network like this until you see it and feel it,” said Dave Thrasher, President of Supportworks. “That’s why the Redefine Conference is so remarkable. It brings everyone together under one roof to learn, get the first look at new products and have some fun, and they take that renewed energy back to their communities.”

Supportworks put on a stunning event for this year’s record number of attendees, including:

- Inspiring opening addresses from Dave Thrasher and comedian Michael Jr.
- Keynote presentation and owner’s workshop with renowned author and business consultant Patrick Lencioni
- The launch of new solutions for foundation and concrete repair, including main-stage revelations and interactive demonstrations of product innovations like CarbonArmor® and ResurfacePro™
- Product & Demo and Technology & Resource LABS for hands-on exploration of the latest resources that are exclusively available to the Supportworks network
- Recognition of the previous year’s Top 50 Foundation and Top 25 Concrete dealers, as well as Integrity Award and Rising Star Award recipients



*Jeff Kortan, P.E., Supportworks’ Sr. Director of Engineering, presenting new solutions from the main stage*



*Guest speaker Patrick Lencioni sharing ideas about “The Ideal Team Player” during general session*

- Forty-eight (48) in-depth training sessions spanning marketing, sales and customer care, installation and service, and back-office functions like HR, accounting and management
- Jaw-dropping social events, wellness activities and team-building opportunities

Attendees ranged from contractors who have been part of the network since Supportworks' founding in 2008, to more than a dozen that have come on board in open territories within the last year.



*Hands-on product installation training in Product & Demo LAB*



*Team celebration on Awards Night*



*Production training breakout session*

## **About Supportworks**

Supportworks develops, manufactures and delivers products and services to support a network of independent foundation and concrete repair contractors across North America.

Headquartered in Papillion, Nebraska, its outstanding team includes business consultants and trainers, engineers, software developers, creatives and more who are passionate about redefining the industry. Learn more at [supportworks.com](http://supportworks.com).

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